



Intelligent Fund Management, LLC
Taking OmniFunds to Market
January 31, 2024





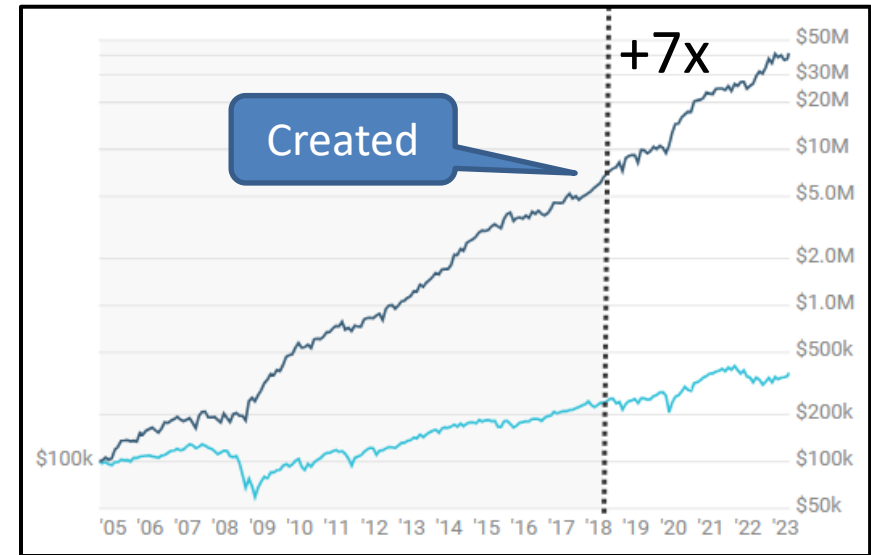
OmniFunds

Project Review



Unique Selling Proposition

- OmniFunds by IFM
 - Released in 2017
 - Significantly Beat Robo Returns past 5 Years
 - Real Returns by Users



It's time to make carefully selected improvements and take OmniFunds to the World in 2023.

Robo Advisors

“Most robo-advisors don't have a long track record. But according to the Robo Report, the five-year returns (2017 to 2022) from most robo-advisors range from **2% to 5% per year.**”

Google
Jan 12, 2023



Fidelity Go*



Wealthfront



Betterment



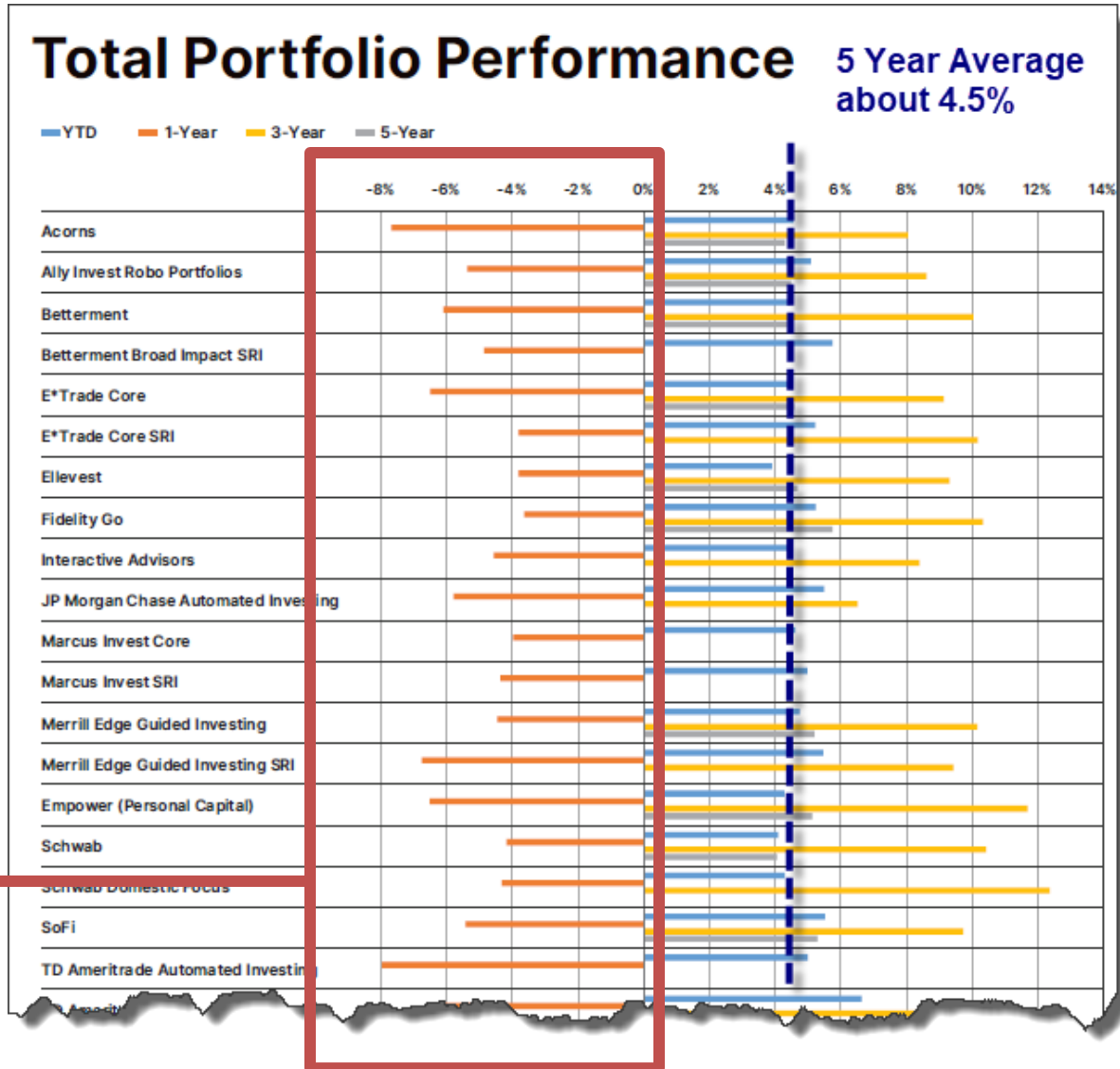
Axos Managed Portfolios



SoFi Automated Investing

Robo Advisor Performance

Robo Advisor performance over the past 1 to 5 years.*



All Negative
4/22 to 4/23

* From "The Robo Report Q1-23"

Robo Advisor Performance

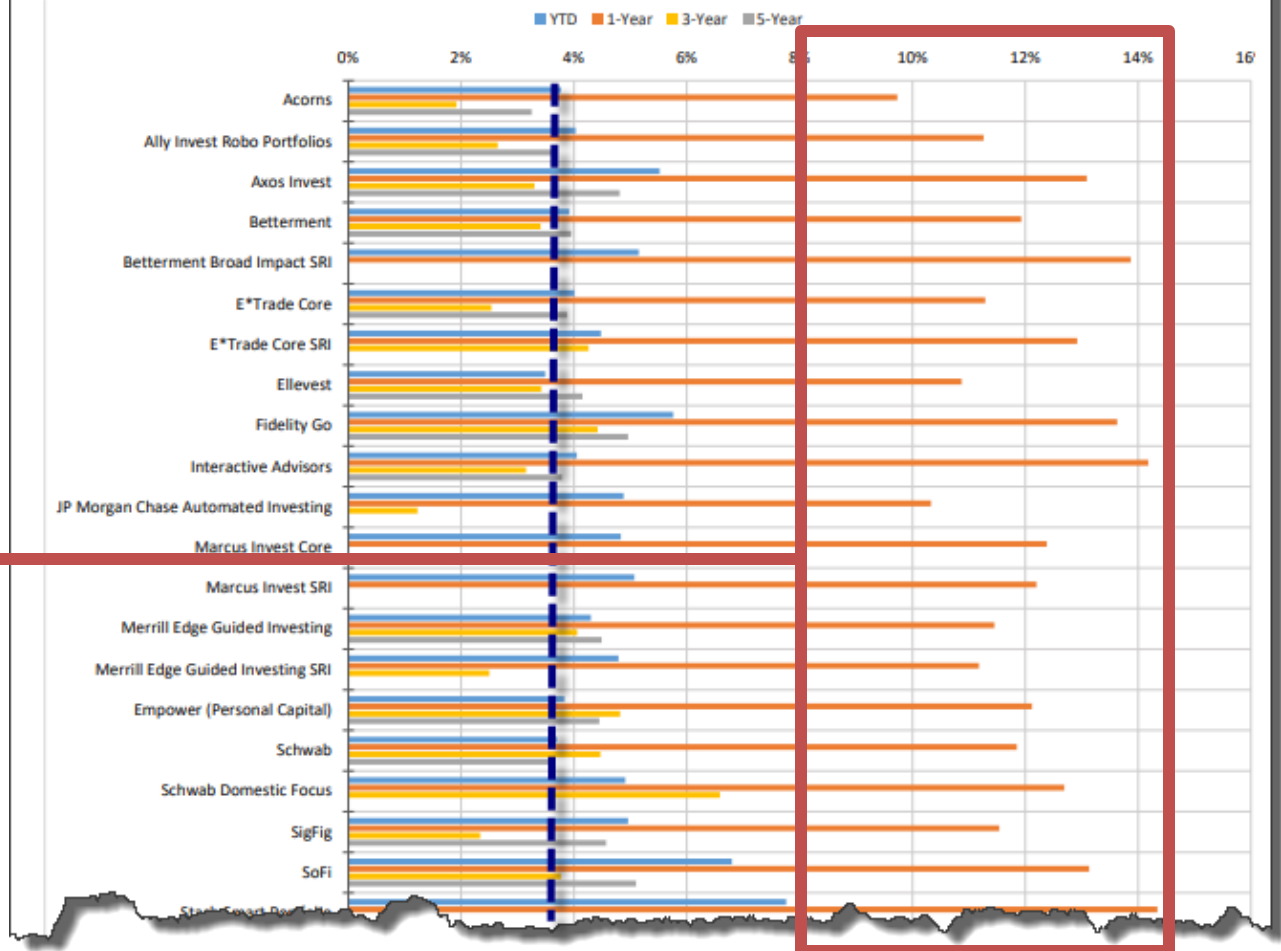
Robo Advisor performance over the past 1 to 5 years.*

Q3 Average about 11%

But that's less than Market Returns.

Total Portfolio Performance

5 year Average: About 3.5%



* From "The Robo Report Q3-23"

OmniFund Performance

Historical Performance:
Strong Tech

Invested
Amount:

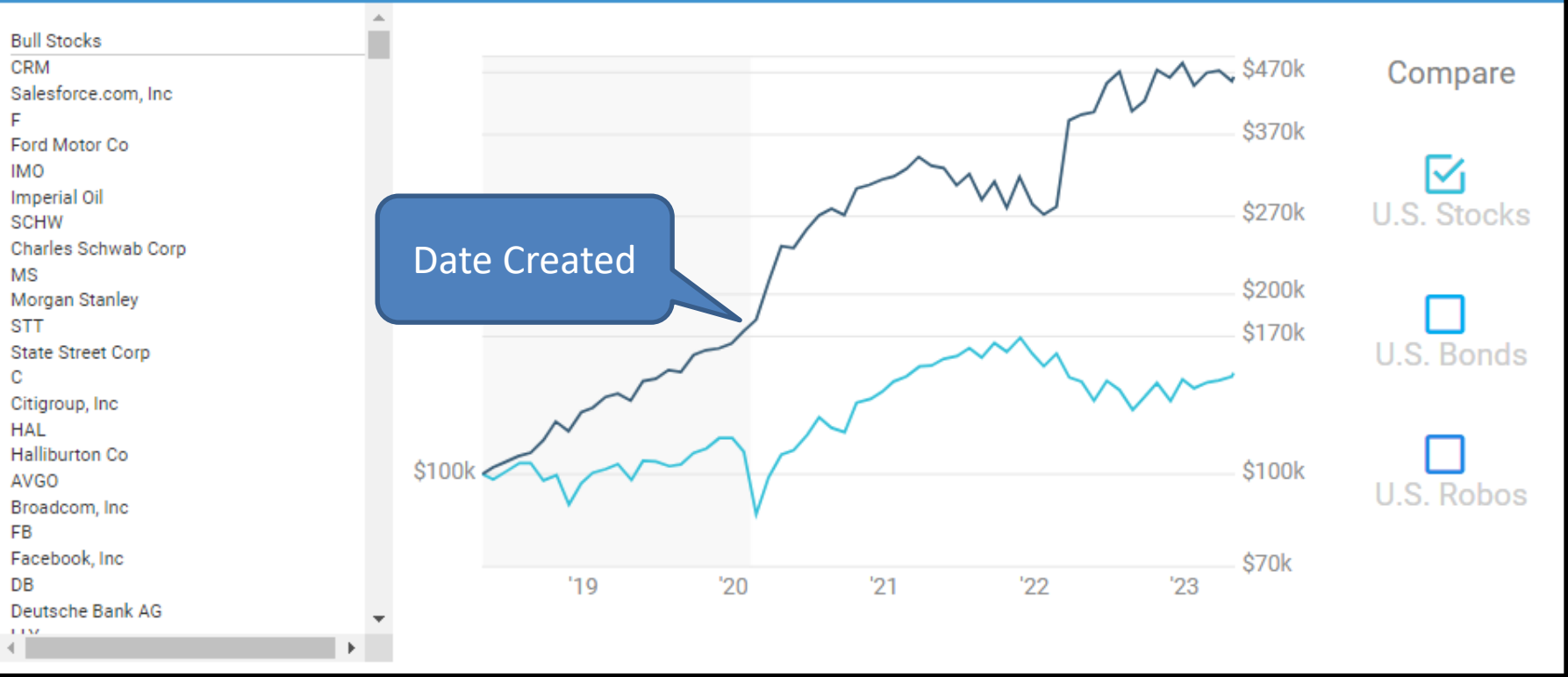
\$100,000



Our *Strong Tech* OmniFund is up over 50%
in the first half of 2023.

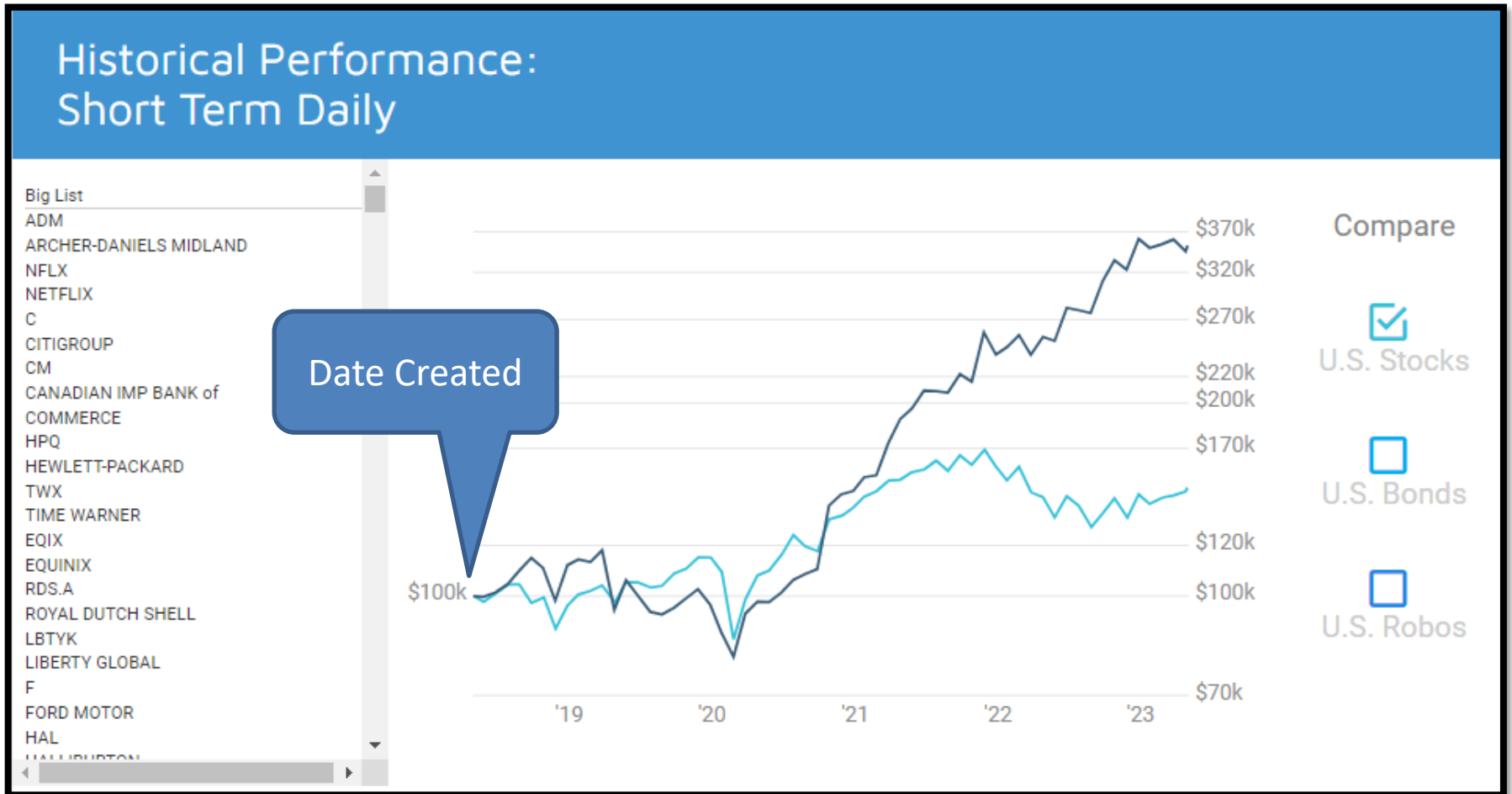
Resilient

Historical Performance: Resilient 02



Up 176% in the past 3 years (59% per year).

Short Term Daily



Up 250% in the past 5 years (50% per Year).

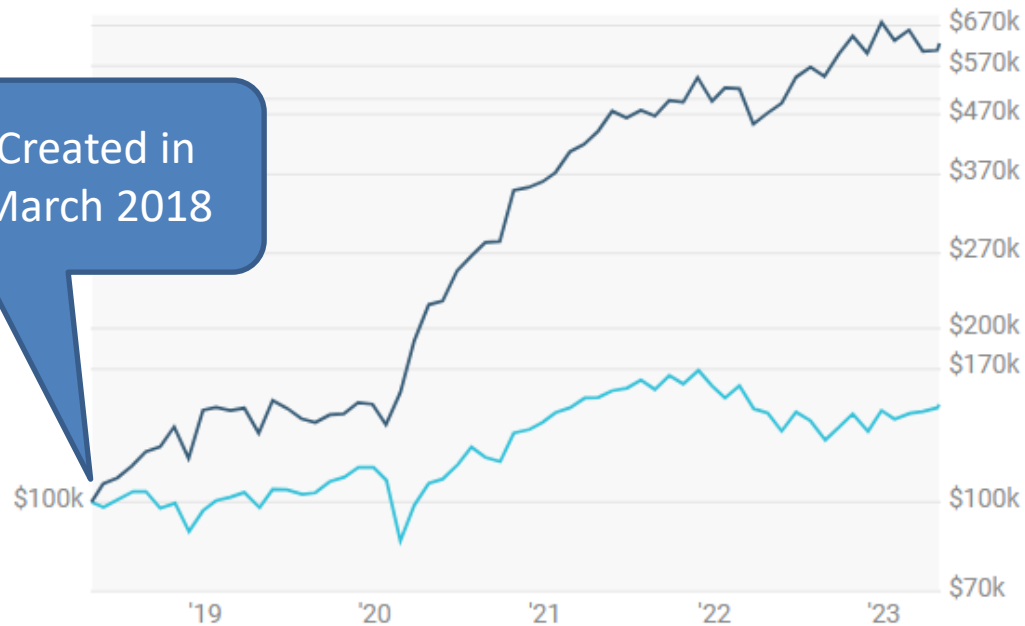
Tech and Defense

Historical Performance: Tech and Defense

Defensive Stock

CTWS
CONNECTICUT WATER SERVICE
TEVA
TEVA PHARMACEUTICALS
SAFM
SANDERSON FARMS
ABT
ABBOTT LABORATORIES
UGI
UGI CORP
GILD
GILEAD SCIENCES
MSEX
MIDDLESEX WATER
ALXN
ALEXION PHARMACEUTICALS
JJSF
J&J SNACK FOODS
AGN
ALLERGAN INC
HSY
HERSHEY CO
CAT

Created in
March 2018



Compare



U.S. Stocks



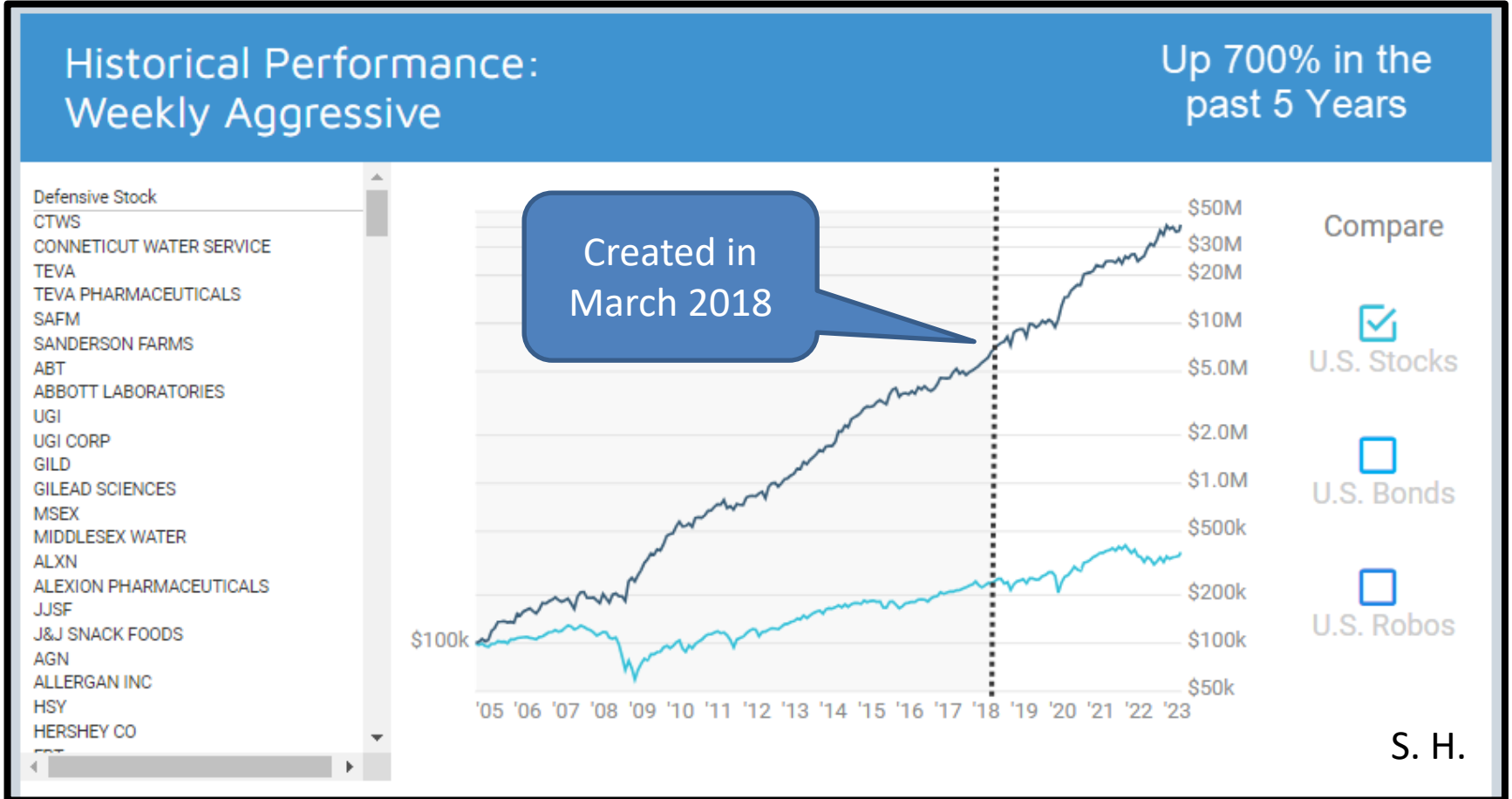
U.S. Bonds



U.S. Robos

Up 600% in the past 5 years (120% per year)

Power User Portfolios

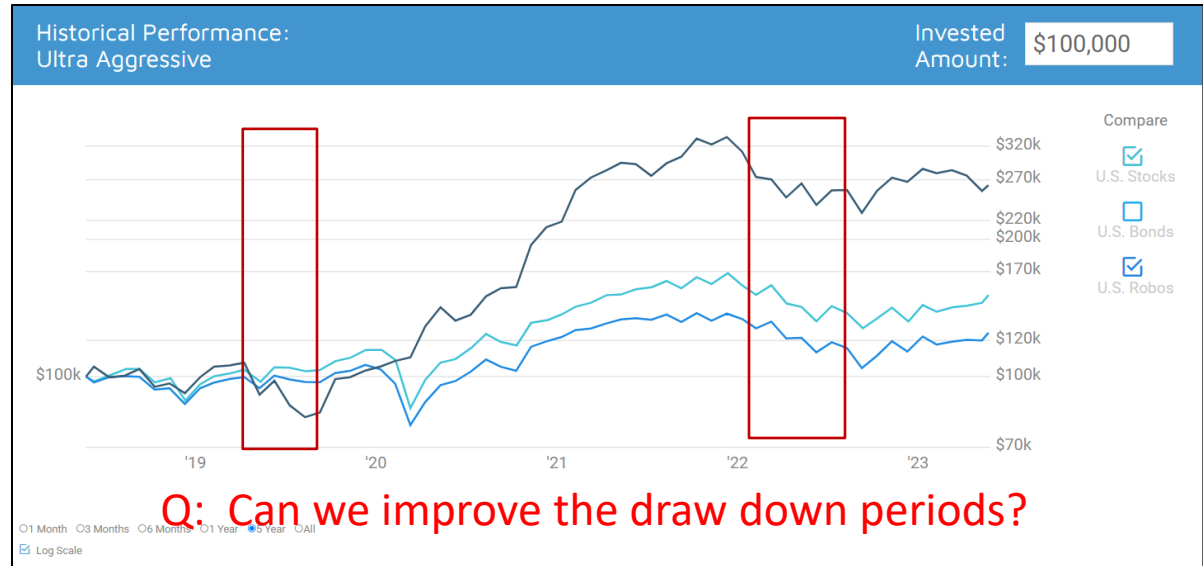


Users are also creating great Portfolios.
We can leverage this resource.

Beating the Robos

OmniFunds compares favorably to the Robo Advisors over the past 5 years.

The lowest return is more than double the Robo average and the highest is nearly **17 TIMES** their average.



OmniFund	Years Running	Return	Annual
Resilient	3	38%	12%
Weekly Switching	5	100%	20%
Ultra Aggressive	5	170%	34%
Strong Tech	5	370%	75%



OmniFunds

Improving Performance

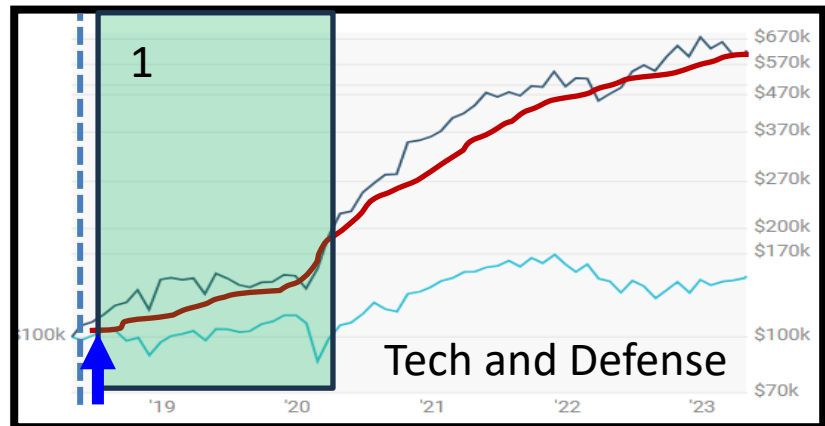
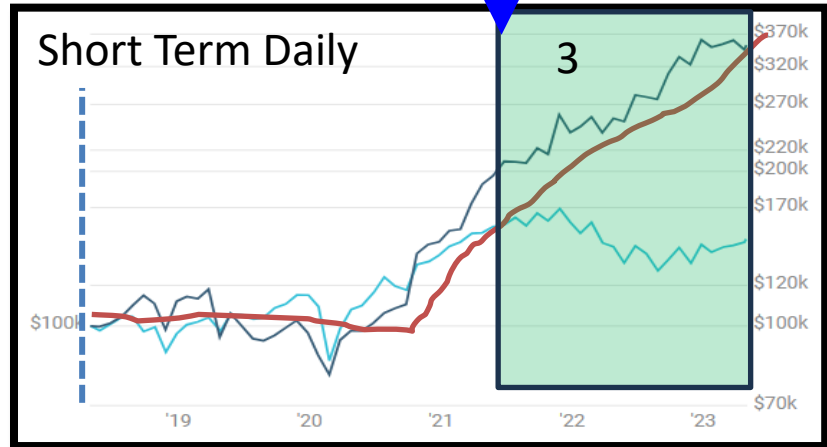
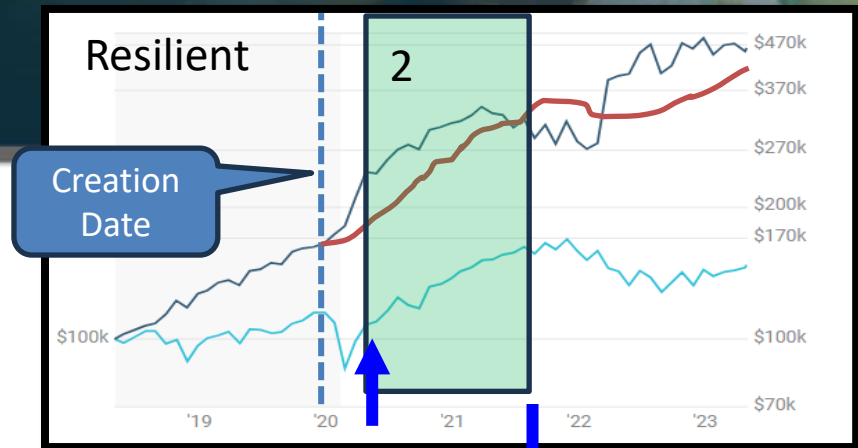


Portfolio Switching

The Concept:

The best performing Portfolios in OmniFunds are analyzed each day.

The algorithm will switch into the one(s) that are appreciating the most rapidly, driven by Risk/Reward parameters.



OmniFunds Simplification *

Rather than blend a Conservative and Aggressive Portfolio, the user selects an Investment Objective based on Historical Return/Risk (APR/MDD).

Multiple Portfolios are used to achieve this balance.

EXPLORE OMNIFUNDS

Conservative

Aggressive



SELECT OMNIFUND

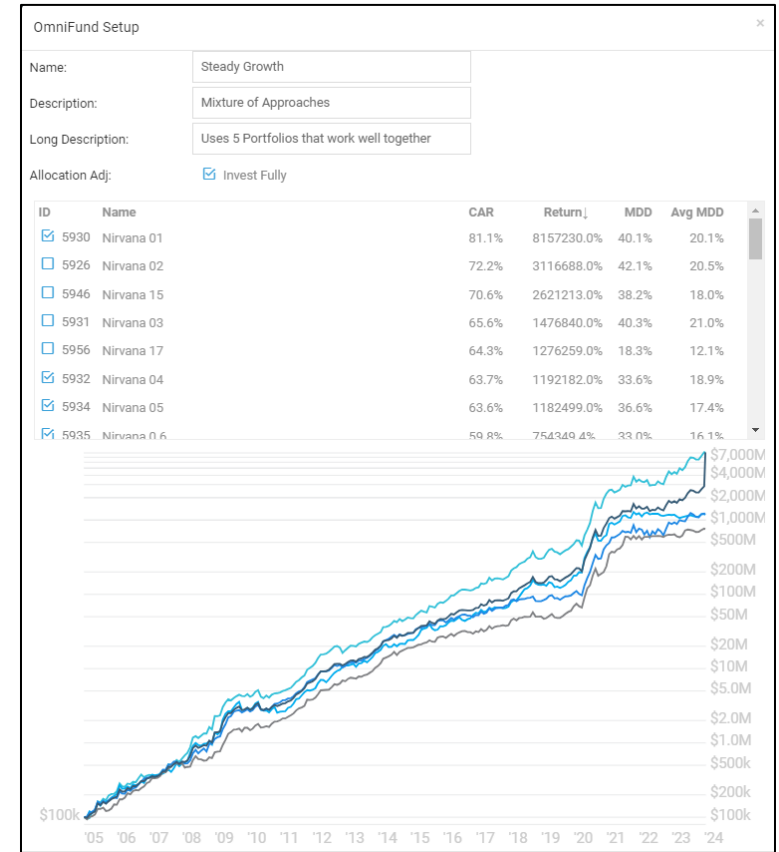
Historical:	APR	MDD
<input type="checkbox"/> Retirement	24%	6%
<input checked="" type="checkbox"/> Growth	38%	9%
<input type="checkbox"/> Aggressive	65%	14%
<input type="checkbox"/> Custom	52%	11%

Breaking News...

New Portfolio Resource

See the Investor Blog* post from January 29 to learn about the exciting recent developments:

- Ability to Import Strategies from OmniVest
- Power User Portfolio Contributions
- New OmniFund Performance Metrics



<https://www.myomnifunds.com/investor-blog>

Password: ifm2023



OmniFunds

Marketing Channels

Target Market(s)

Platforms that offer Fund Management services...

- Family Offices
- Registered Investment Advisors
- Robo Advisors
- Boutique Brokers
- Mainstream Brokers
- Credit Unions
- Banks
- Institutions
- Hedge Funds

Acorns

Ally Invest Robo Portfolios

Betterment

Betterment Broad Impact SRI

E*Trade Core

E*Trade Core SRI

Ellevest

Fidelity Go

Interactive Advisors

JP Morgan Chase Automated Investing

Marcus Invest Core

Marcus Invest SRI

Merrill Edge Guided Investing

Merrill Edge Guided Investing SRI

Empower (Personal Capital)

Schwab

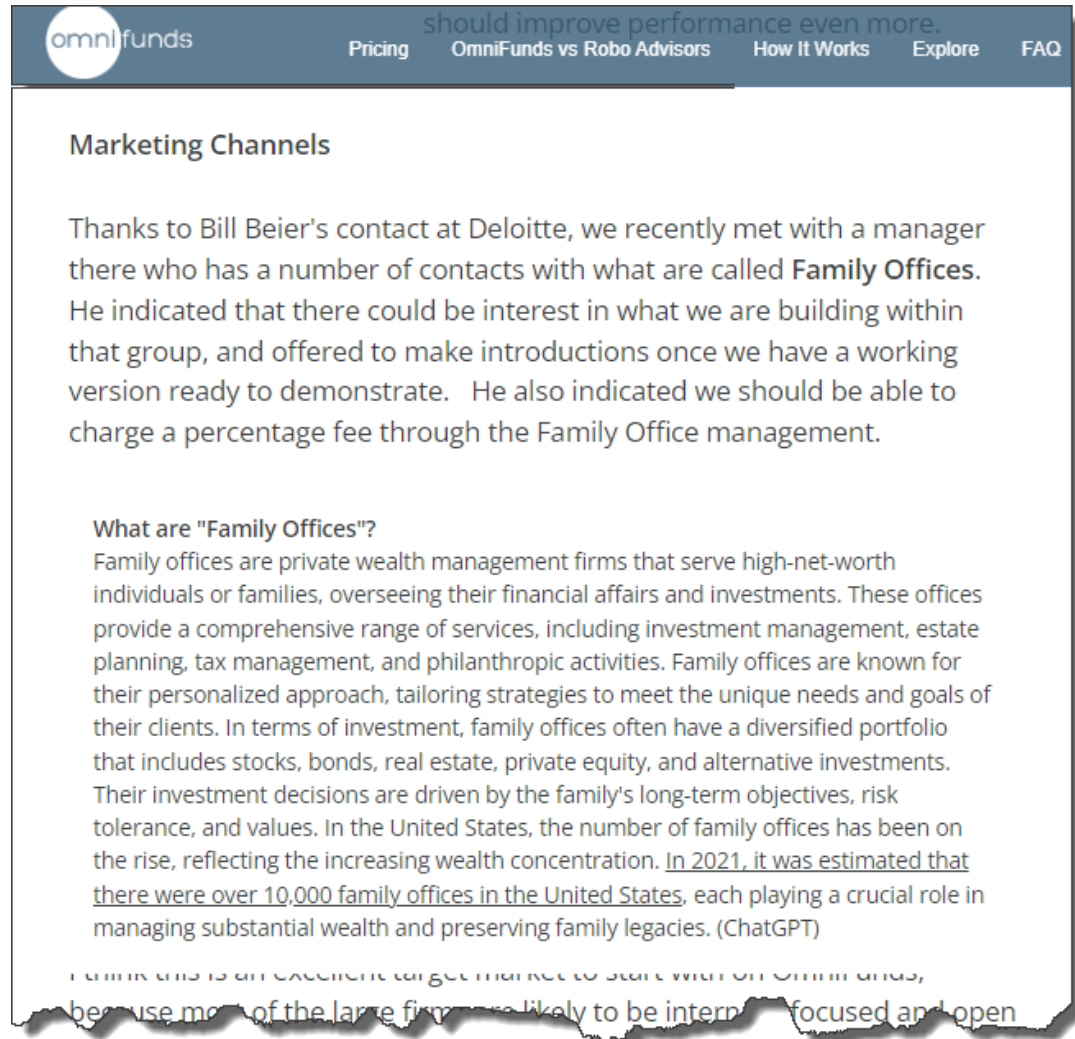
Schwab Domestic Focus

Robo Advisors

The Deloitte Connection (through Bill Beier)

Deloitte helped us understand that Family Offices are a rich target market.

So are Registered Investment Advisors.



The screenshot shows a webpage for OmniFunds. The header includes the OmniFunds logo and navigation links: Pricing, OmniFunds vs Robo Advisors, How It Works, Explore, and FAQ. The main content is under the heading "Marketing Channels".

Thanks to Bill Beier's contact at Deloitte, we recently met with a manager there who has a number of contacts with what are called **Family Offices**. He indicated that there could be interest in what we are building within that group, and offered to make introductions once we have a working version ready to demonstrate. He also indicated we should be able to charge a percentage fee through the Family Office management.

What are "Family Offices"?
Family offices are private wealth management firms that serve high-net-worth individuals or families, overseeing their financial affairs and investments. These offices provide a comprehensive range of services, including investment management, estate planning, tax management, and philanthropic activities. Family offices are known for their personalized approach, tailoring strategies to meet the unique needs and goals of their clients. In terms of investment, family offices often have a diversified portfolio that includes stocks, bonds, real estate, private equity, and alternative investments. Their investment decisions are driven by the family's long-term objectives, risk tolerance, and values. In the United States, the number of family offices has been on the rise, reflecting the increasing wealth concentration. In 2021, it was estimated that there were over 10,000 family offices in the United States, each playing a crucial role in managing substantial wealth and preserving family legacies. (ChatGPT)

I think this is an excellent target market to start with on OmniFunds, because most of the large firms are likely to be internally focused and open

Investor Blog Post, Sept. 29, 2023



OmniFunds

Executing the Plan



Planned Timeline (June 2023)

Planned Timeline
8 Month Sprint



Initial \$300k Funding
 for July-Sept Objectives

Funding *

Financial Services Consulting

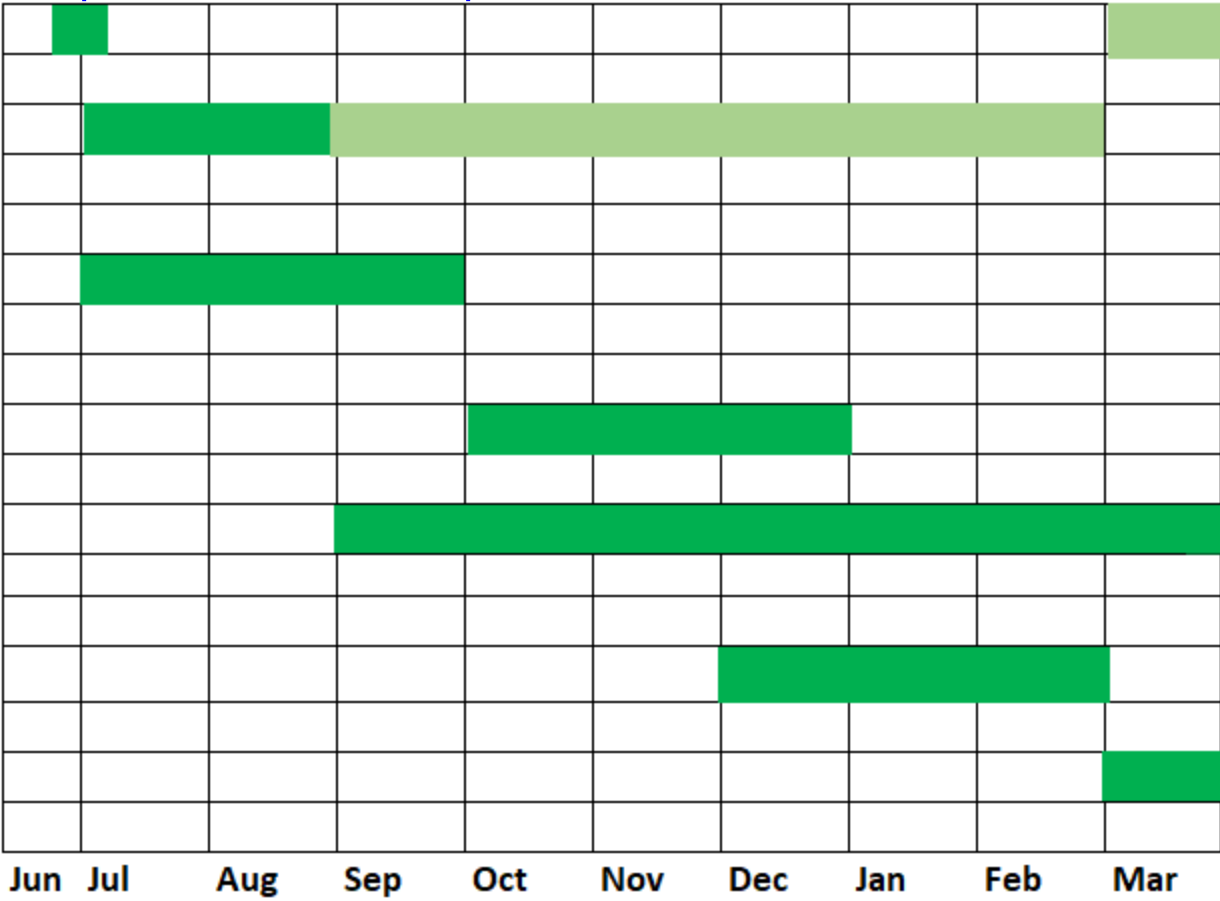
Performance Improvements

API Implementation

OmniFunds Trading
 Generate Track Record

Series "A" or Sales *

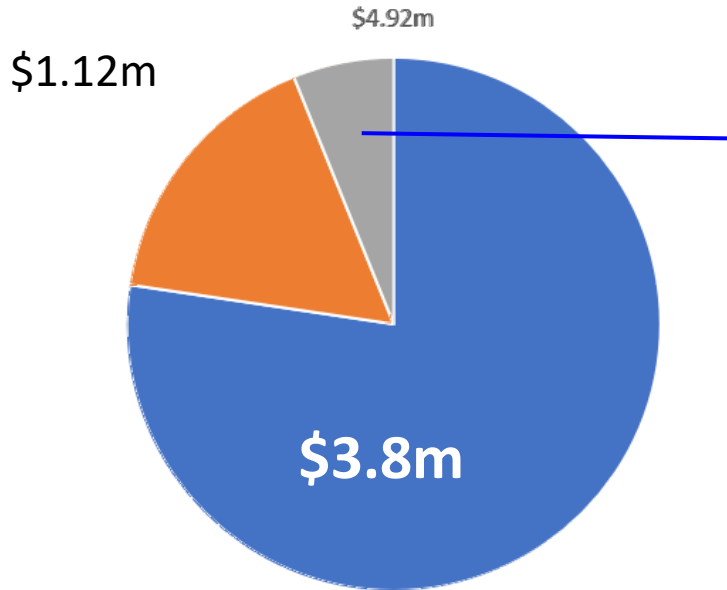
Sales Revenue



Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar

Funding Goal (June 2023)

Investor portal



2023 Raise: \$1.12m
Purpose: Execution of
the 2023 IFM Plan
Unit Price: \$5,000

**60% Discount: Unit Price just
\$2,000 for first 150 units (\$300k)**

The screenshot shows the OmniFunds Investor Portal. The header includes the OmniFunds logo and navigation links: Pricing, OmniFunds vs Robo Advisors, How It Works, Explore, FAQ, About Us, My OmniFunds. Below the header, the page title is 'Intelligent Fund Management, LLC Investor Portal'. The main content area features a 'Returns Matter.' section with a line graph showing performance over time. Below this, there are sections for 'What is OmniFunds?' and 'Ready for Automated Investing Success?' with three numbered steps: 1. Get Started, 2. Pick Your OmniFund, and 3. Relax. A blue box at the bottom of the page contains instructions for those investing in the 2023 Reg 'D' Offering, including taking a survey, filling out a subscription agreement, and following bank wire instructions.

www.myomnifunds.com/investor-portal

Current Password: ifm2023

Planned Timeline (Revised)

Planned Timeline
8 Month Sprint

Initial \$300k Funding
for July-Sept Objectives

Funding *

**Financial Services
Consulting**

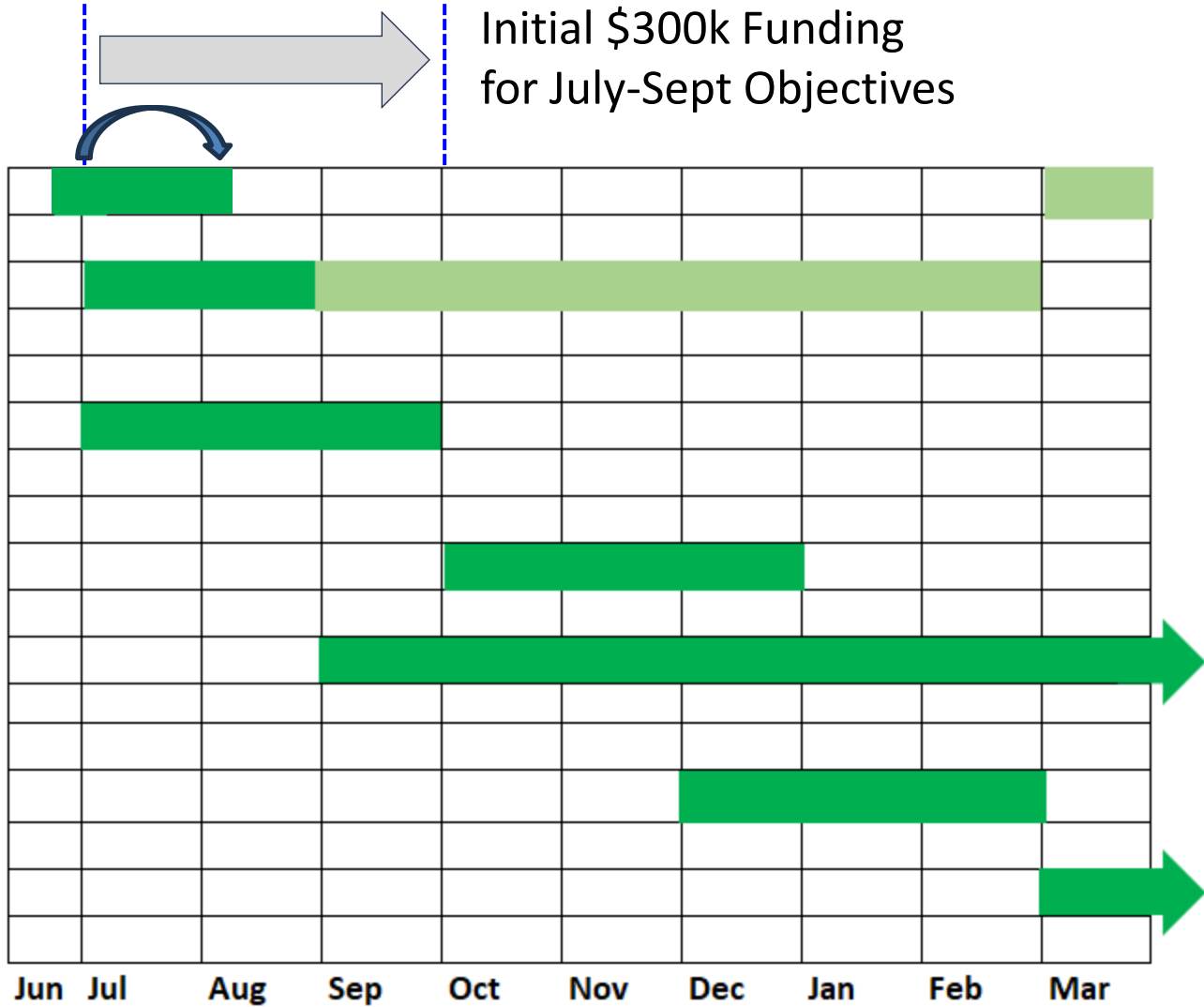
**Performance
Improvements**

API Implementation

OmniFunds Trading
Generate Track Record

Series "A" or Sales *

Sales Revenue



Planned Timeline

Resources were conserved through product sales.

Planned Timeline

8 Month Sprint

Funding *

Financial Services Consulting

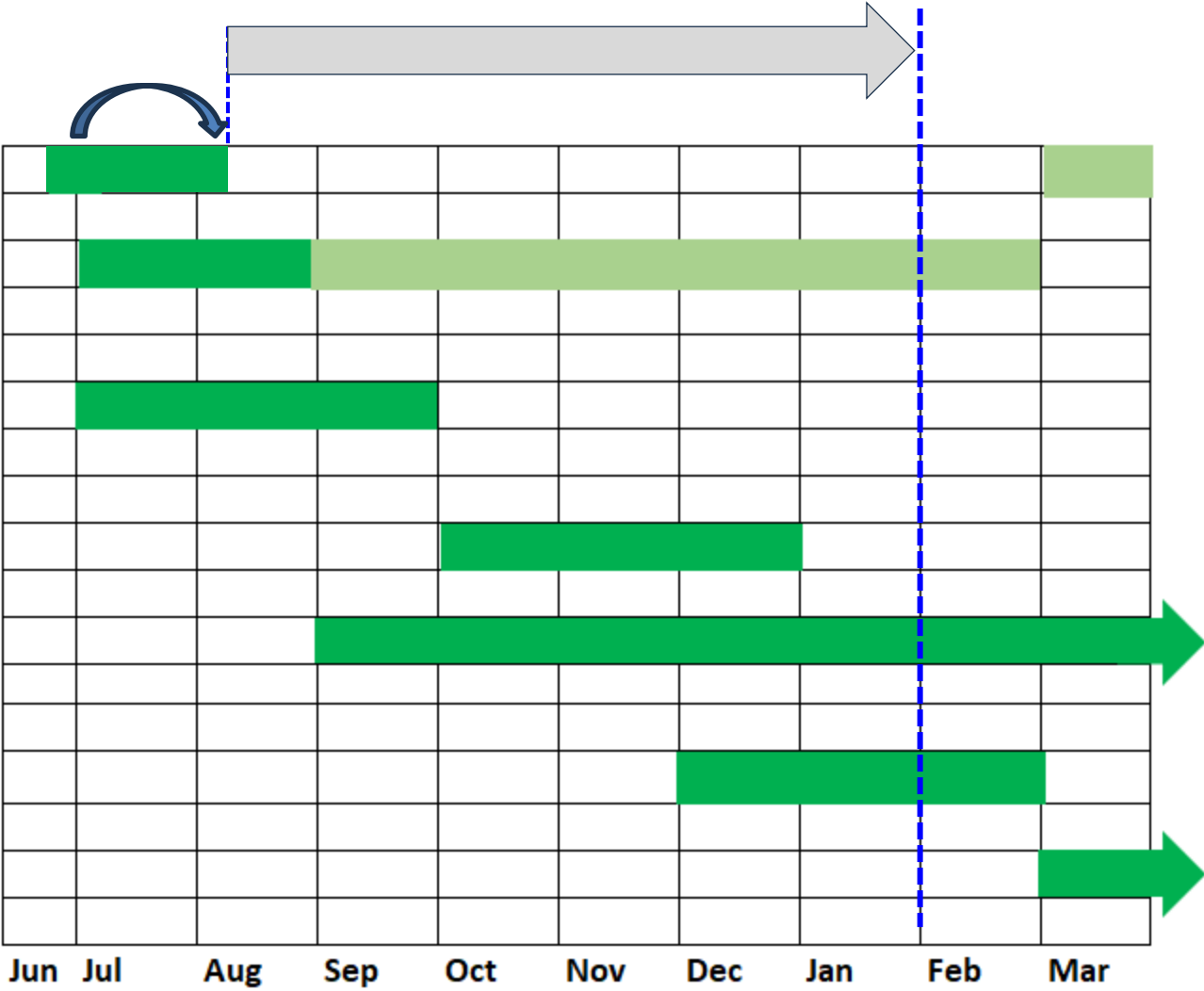
Performance Improvements

API Implementation

OmniFunds Trading
Generate Track Record

Series "A" or Sales *

Sales Revenue



Planned Timeline (Continued)

Planned Timeline *3 Month Sprint*

This Raise



Funding *

Financial Services
Consulting

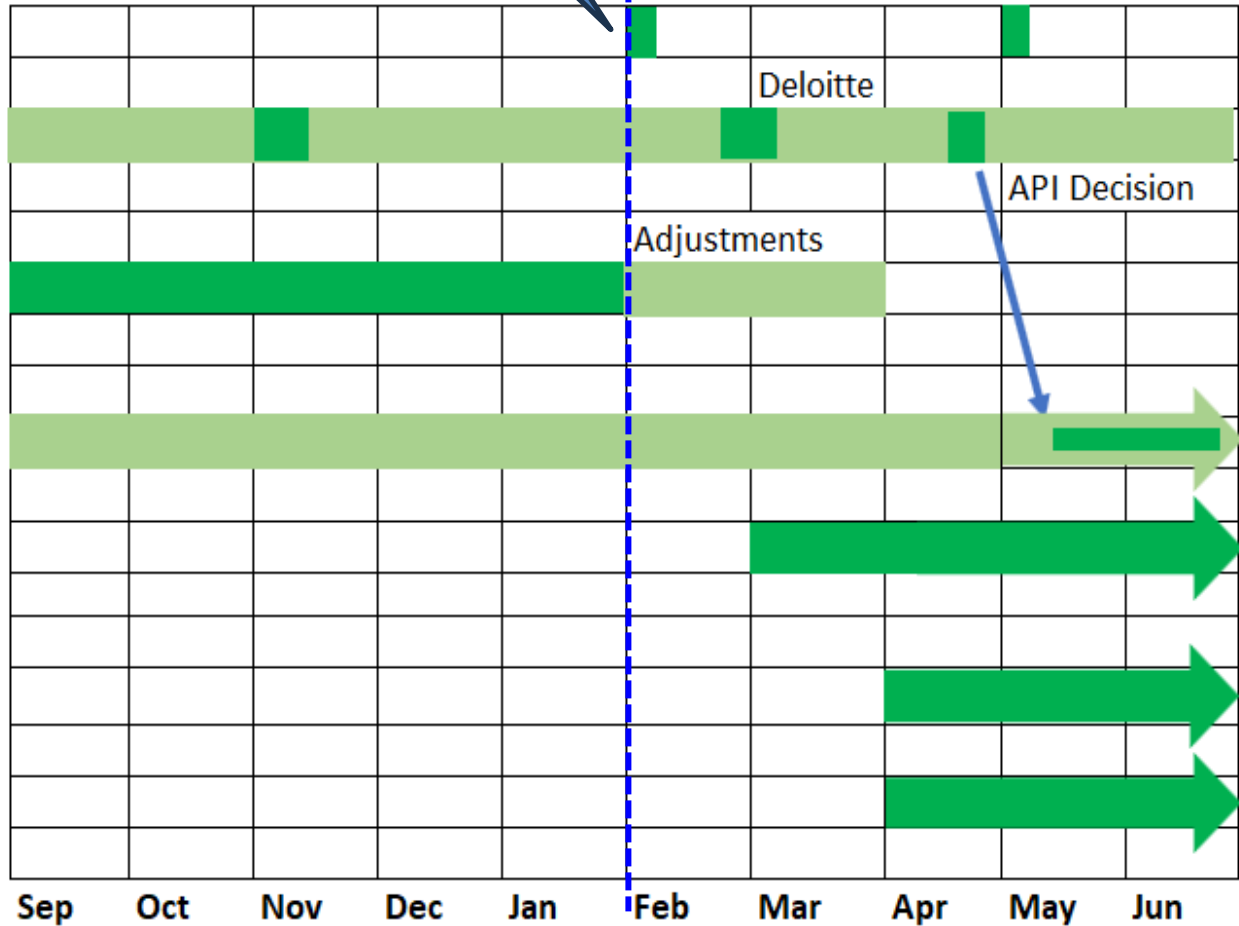
Performance
Improvements

API Implementation

OmniFunds Trading
Generate Track Record

Series "A" or Sales *

Sales Revenue



Near-Term Milestones

February:

- Release to users
- Demonstrate to Deloitte

March:

- Approach Family Offices and RIAs

April:

- Secure Sales and/or Sales Agreements
- Approach Series “A” (Angel, VC, or DPO)

May:

- Evaluate Series “A” Funding Options (as a group)
Assess Acquisition Interest



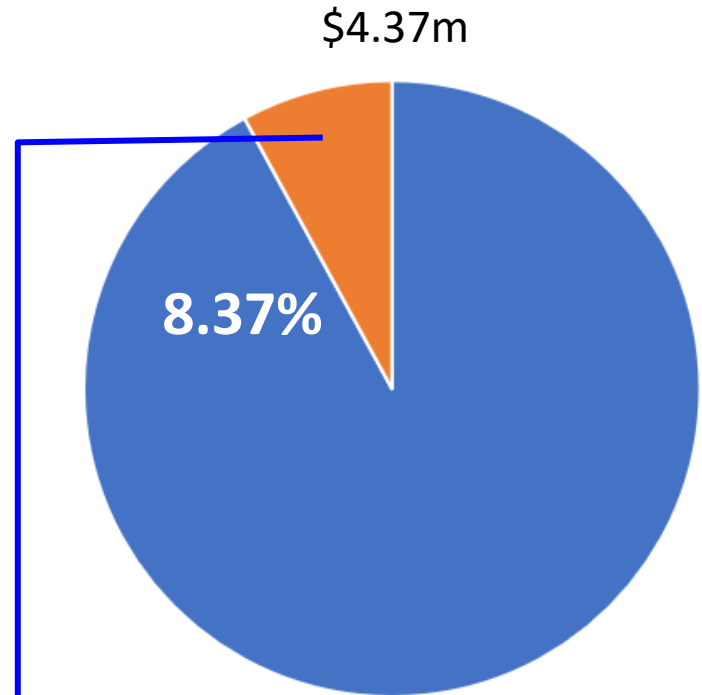
Funding

January 31, 2024

Funds needed to complete these next milestones are about \$150k.

Prior to 2023, Units sold for \$5,000+ each.

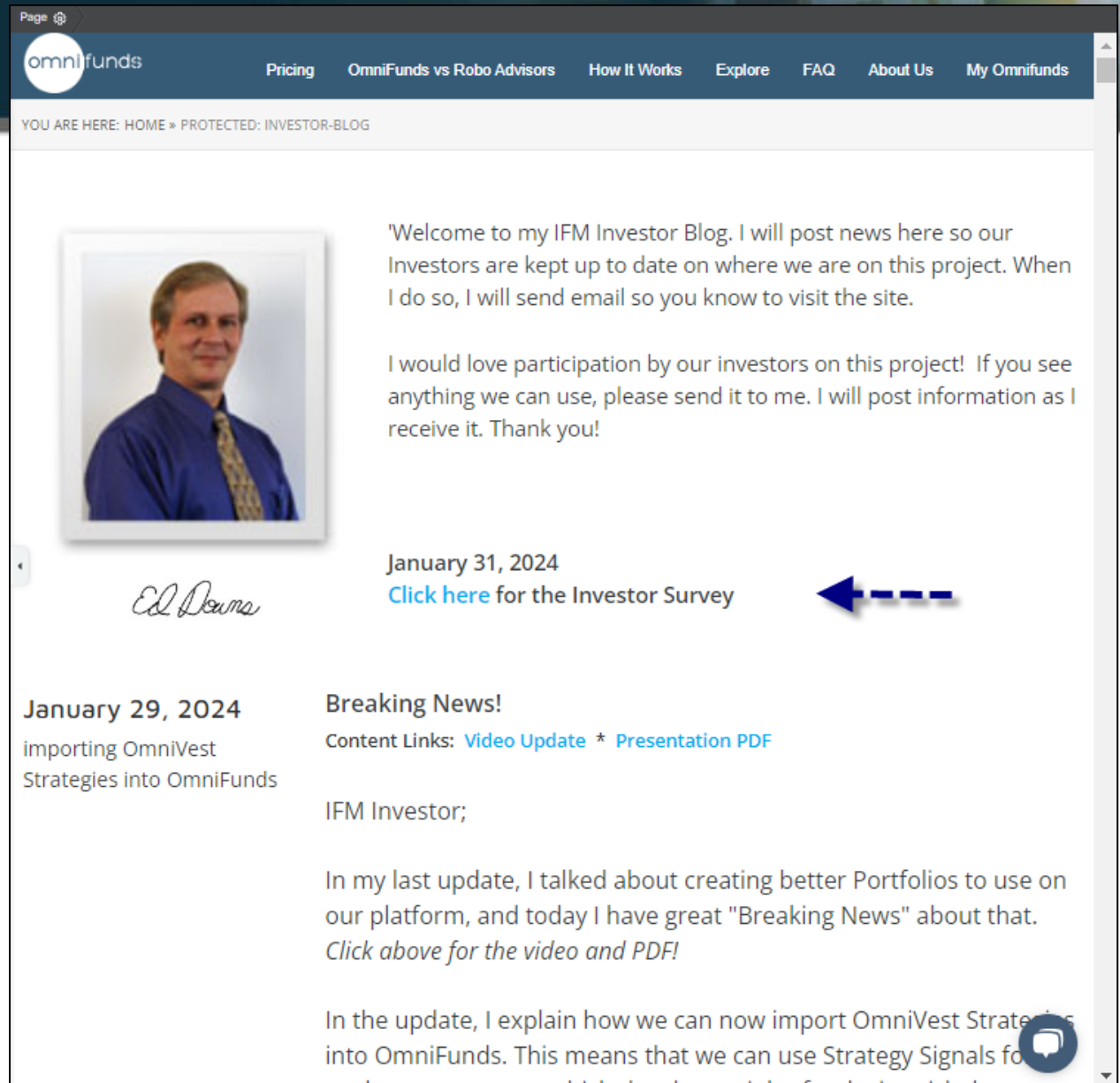
Authorizing 150 units today at \$1,000 each.



There are Currently 1,641 Units outstanding. Post-raise, 150 units will represent 8.37% of the Company.

Survey

A Survey has been created for this raise, available on the Investor Blog.



The screenshot shows the IFM Investor Blog page. At the top, there is a navigation bar with the 'omnifunds' logo and links for Pricing, OmniFunds vs Robo Advisors, How It Works, Explore, FAQ, About Us, and My Omnifunds. Below the navigation bar, a breadcrumb trail reads 'YOU ARE HERE: HOME » PROTECTED: INVESTOR-BLOG'. The main content area features a post by Ed Downs, dated January 31, 2024. The post includes a profile picture of Ed Downs and a signature. The text of the post reads: 'Welcome to my IFM Investor Blog. I will post news here so our Investors are kept up to date on where we are on this project. When I do so, I will send email so you know to visit the site. I would love participation by our investors on this project! If you see anything we can use, please send it to me. I will post information as I receive it. Thank you!'. Below the text, there is a link that says 'Click here for the Investor Survey' with a blue arrow pointing to the left. The post is dated 'January 31, 2024'. Below this post, there is another post dated 'January 29, 2024' with the title 'importing OmniVest Strategies into OmniFunds' and the sub-heading 'Breaking News!'. This post includes content links for 'Video Update' and 'Presentation PDF'. The text of this post reads: 'IFM Investor; In my last update, I talked about creating better Portfolios to use on our platform, and today I have great "Breaking News" about that. Click above for the video and PDF! In the update, I explain how we can now import OmniVest Strategies into OmniFunds. This means that we can use Strategy Signals for...'. A blue arrow points to the right from the 'Click here for the Investor Survey' link.

www.myomnifunds.com/investor-blog

password: ifm2023

Investment Process

Visit the Investor Portal* for:

- IFM Regulation “D”
Offering Document
August 10, 2018
- Updates for 2023
- Update for 2024
(This Presentation)
- Investor Participation
Survey
- Subscription Agreement
- Wire Instructions



IFM Private Placement Memorandum, 8-10-18

* www.myomnifunds.com/investor-portal

Password: ifm2023



OmniFunds

Thank You for Supporting IFM





OmniFunds

Because Returns Matter.





OmniFunds

